Delivering Differently - Future Service Delivery of Operational Services at Havant Borough Council

Author:	Steve Perkins / Peter Vince	
Approval Date:		
Approval Authority:	Havant Borough Council	
Issue Number	1.8	
Date:	2 nd June 2015	
Status:	Final	

1. Background

Balancing the budget by the beginning of 2016-17 will require significant reductions in public spending, savings which can then be used to support both deficit reduction targets and programmes to stimulate badly needed economic growth. Central departmental budgets will be on average 8% below their current levels in real terms in 2014-15. The situation in local government is tough too: Councils face a cut of 28% in the central government grant.

The challenge of bringing public finances into balance, coupled with the impact of major demographic change over the next 20 years, means there is an urgent need to re-think how we approach public services. Business as usual is not an option. We simply cannot afford to continue to run them in the same way if we are to deliver the services needed and demanded by the public.

Source: CBI report 'Open access – Delivering quality and value in our public services: September 2012

In line with Havant Borough Council's Business Plans (2014/15 and 2015/16) various options for future delivery of operational services have been considered in relation to:

- Refuse and Recycling
- Street cleansing, including public conveniences
- Open spaces maintenance including, highway verge cutting

Scope of this Report

- A review of existing service provision
- Estimated Cost of current services (2014/15 and 2015/16) Appendix B
- Research into each option to be considered
- To make a recommendation based on findings for the future delivery of Operational Services

The following services are within the scope of this report:

- Household Waste
- Garden Waste Collection
- Street Cleansing
- Public Convenience Cleansing
- Open Space Maintenance (incl. Beachlands)
- Allotments
- Beach Huts
- Cemeteries
- Vehicle Maintenance Workshop
- Engineering Works Team

The Current Market

A key part of the core services is the waste and recycling collection service. This particular market area has a history of price volatility, and reacts to regional, national and even international issues, including market outlets for dry recyclables, competition on available collection and disposal contracts, and also the general economic situation at that time. Around 5 years ago, tender returns were extremely competitive due to the prevailing market conditions at that time, and current competition may still be as high, but only a soft market test would give us an indication of the current situation, but cannot predict future trends.

Other core service areas, including Grounds Maintenance and Street Cleansing services, could also part of a soft market testing process.

Service "AS - IS"

Operational Services covers a wide range of frontline services based at Southmoor Offices / Depot and at Beachlands including:

Household Waste	Street Cleansing	Public Convenience Cleaning	Open Space Maintenance	Vehicle Maintenance	Engineering Works
Residential collections	Manual	Cleansing	*Allotments	Repairs	Rapid response
Recycling	Mechanical	Minor Maintenance	*Cemeteries	Maintenance/ servicing	Out of hours
Garden waste	Fly tipping	Opening and Closing	Beach lands	Out of hours	Street name plates
Clinical waste	Rapid response		Playgrounds	Procurement	Minor civil works
Bulky waste	Out of hours		*Beach Huts		
Bring sites: Glass & Textiles			Play equipment	Taxi checks	
			Sports Facilities	Non- HBC vehicles (other LA's,	

		schools etc.)
	Grou	nds	
	Maint	tenance	
	Arboi	riculture	
	Recre	eation	
	Grou	nds	

* These service areas form part of the Business Plan for 2015/16

Operational Services uses a wide range of IT systems and products including:

Product	Purpose/used for
ActiveSync	Downloading refuse cart PDAs
Remedy	Recording/reporting of service issues
Woisme	Looking up missed bins, contaminated waste
Epitaph	Cemeteries
SKOOP	Intranet
Meridio	EDRMS – document and records storage
Kofax	Scanning software
Kahootz	Enables data sharing for projects and groups
GIS	Graphical information system – map layering
Waste database	Bin ordering
Cedar	Financial systems
Cadcorp	Map editor
Pitch bookings	Pitch bookings and Allotment bookings (On old tower PC systems not on Winterm)
DVLA	Direct link to the DVLA to check vehicle ownership (stand alone PC)
Phoenix Triscan	Fuel usage system

2. Identified Options

Option 1- Service as-is Option 2- Outsource to a Private Contractor Option 3- Local Authority Partnership/Contracting Option Option 4- Outsource to a JVC (a) Public/Public (b) Public/Private

The options in this study have been built upon information gathered via workshops, site visits and meetings with relevant groups and individuals.

In the creation of this document (and associated appendices) the following have contributed:

- Cabinet Lead Cllr Tony Briggs
- Corporate Director
- Executive Head Marketing & Development Delivering Differently Lead
- Executive Head Environmental Services
- Service Manager Operational Services
- Service Manager Joint Waste Contract (Option 2 & 3)
- Service Manager- Marketing and Customer Relations (Option 2 & 4)
- Service Manager- Marketing and Customer Relations
- Corporate Programme Office (Option 2 & 4)
- HR (Option 2 & 4)
- Legal HBC (All options)
- Legal Counsel (Option 4a)
- Procurement (Option 2 & 4)
- Finance Business Partner (Option 2 & 4)
- Norse Commercial Services Group (Option 4a)
- Suffolk Coastal Norse (Option 4a)
- TOR2- (Option 4b)

Option 1- Service AS – IS:

Description

This option will mean that the council will continue to provide the same services on the same frequencies at the same cost.

As part of the 2015/16 business plan a number of projects were identified which could increase income and/or reduce costs as part of the on-going drive to reduce net costs to the council of the in-house option:

- Cemeteries-Identify a private sector operator to run HBC cemeteries by advertising a 'concessions contract' and also develop a new cemetery at West of Waterlooville MDA at nil cost to the Council.
- Pursue self management options for allotments sites and sports facilities- Transfer of services to user groups resulting in a reduced reliance on Council resources
- Beach Huts ~ a site for an additional 36 Beach huts has been identified, subject to planning and ecology advice as part of this project which will generate an estimated additional income of £28,000 per annum. The project is also looking at options for increasing income from existing licences which may result in a further £60,000 per annum from 2017/18. This would involve transferring from existing arrangements of licences for plots to leases for plots and huts.
- Review of open spaces management including grass cutting regime ~ initial estimates suggest we could save approximately £25,000 per annum by reducing the frequency of grass cuts and creating a more natural environment in some areas of our parks & open spaces. More detailed analysis is required to verify this.

HR features		
Remain as-is		
Legal features		
N/A		
Timescale and achievability		
N/A		
Governance		
Remain as-is		

Advantages	Disadvantages
Flexible service with ability to respond to	Budget savings unlikely to be significant
local issues / service changes	following previous savings of £750K over
	the past few years.
Local flexibility to councillors	High maintenance approach to managing
	sickness and performance, and cost to the
	Council through sickness absence.
No procurement costs	Lack of commercial acumen
Ability to review services if required as	
part of budget setting process	
Retention of vehicle workshop and ability	
to generate income	
Retention of local knowledge	
Ability to respond to emergency	
situations	

Option 2- Outsource to Private Contractor

Description

This would involve the Council contracting the delivery of the services to a private contractor whilst the council would retain overall responsibility for the services. The contractor would deliver services on behalf of the Council in accordance with appropriate specifications identified within a commercial contract. A contractor would use its combined extensive resources, experience and expertise to increase cost efficiency and raise standards where possible.

Any contract to outsource this service would need to comply with the Council's and EU procurement rules.

HR features

TUPE- Transfer of Undertakings (Protection of Employment) regulations.

The principles are common to all options involving staff transfer to an external body:

- Where services are transferred to an external body, staff will normally transfer to that body under TUPE
- Where the transfer is to a commercial organisation additional TUPE requirements need to be met
- Demonstrate the ability to provide conditions of service, which are not less favourable than those provided by the Council, which may include any Organisational, Economic and Technical changes.

TUPE regulations apply to those staff directly delivering the services to be transferred. A lot of detailed work would be required including the creation of a transfer plan detailing:

- What work/services to be transferred
- Staff numbers
- Personal contract details
- Liabilities
- Collective agreements
- Trade union recognition
- Continuous employment
- Legal guidance

This information would have to be provided within one month of mobilisation.

<u>Pensions</u>

Where staff transfer to a new employer under TUPE, the new employer must apply to join the Local Government Pension Scheme (LGPS) as an "Admitted Body". A pass-through agreement would be required whereby the contractor would only be responsible for current contribution levels at the point of transfer.

All responsibility for past and future liability would remain with Havant Borough Council.

Legal features

An EU procurement exercise would need to be undertaken and any arrangement entered into with a contractor would be subject to the Councils terms and conditions of contract, including a specification setting out the services included, financial arrangements, and standards required.

Timescale and achievability

- Preparing services of this value for transfer to a Private Contractor would involve a full EU procurement exercise. This will be very time consuming, up to 18 months from commencement, due to strict time guidelines, and costly due to the amount of officer/specialist time involved i.e. producing detailed specifications (these have not been produced since the days of Compulsory Competitive Tendering – CCT in the 1980's & 1990's), evaluation of bids and the provision of TUPE information. This could cost £85,000 - £100,000 (one-off) as it may even need a Consultant to undertake and complete this work.
- It is imperative that the contract contains a robust specification relating to the delivery of existing services and also includes a mechanism for future service changes and/or enhancements. At present no formal specification exists
- The transfer of services to the commercial sector is an accepted procedure and there is expertise available to ensure that the transfer happens within the required rules and regulations.
- Market research has indicated that there are likely to be commercial providers interested in tendering for HBC services.

Governance

- The contract would be governed through effective contract management arrangements, which would include KPI's and regular contract review meetings. The Council would carry out the aforementioned through a contract monitoring team, this would be a direct annual cost to the council of £200,000 (estimated).
- The Council would have less flexibility in making changes to the contract specification without incurring additional costs

Advantages	Disadvantages
Potential budget savings	Interpretation of service specifications
	may result in uncertainties
Service provision guaranteed for	Potentially reduced ability to respond to
length of contract	emergencies unless covered and
	priced for in the contract
Service costs fixed, apart from	Loss of vehicle maintenance work
population and inflation growth, for	might affect viability of Vehicle
length of contract	Workshop unless other markets are
	developed or this facility is included in
	the contract packaging.

Less management time involved in	Cost of setting up and then managing
managing sickness / performance	contract.
Potential to reduce Support Services	Long timescale to set up & start
	contract – likely to be in late 2016/17.
Potential income from lease of	Loss of flexibility
Southmoor site to contractor.	,
Potentially a wide choice of contractor	
r otomiany a was sholes of contractor	
Sustaining local community and keeping	
jobs and profits in the local area	
Potential Day one savings	
Savings profile:	
1. Reshaping service delivery to	
agreeable Council outcomes	
2. Reorganisation of resources	
3. Benefits released from transferring	
in or aligning additional services	
4. Introduction of 2 tier working	
5. Purchasing savings	
• •	
6. Bringing subcontracted services 'in	
house'	
7. IT system improvements	
8. Reduction in bureaucracy and	
more agile working	
Investment in more efficient	
equipment and vehicles	
Possible Business/Commercial growth i.e.	
Vehicle Maintenance Workshop, Trade	
waste/recycling, Grounds maintenance	
etc	
Pohust specification (you only get what	
Robust specification (you only get what	
you ask for)	
Access to wider markets	
Private Sector expertise / commercial	
acumen	
Economies of scale	

Option 3- Local Authority Partnership/Contracting Option

Description

Savings are often increased where two or more councils collaborate and let a shared contract with a joint contract team.

There are a number of examples of local authority partnerships across the country with contracted core services, and in the local area as follows:

- East Hampshire / Winchester (expires 2019/20)
- Basingstoke / Hart (expires 2017/18)
- Wealden / Eastbourne / Rother / Hastings (expire 2023/24)

The approach for this option would either be:

- Outsource to a Private contractor with a framework in place so that others can join
- Join an existing contract (Legal implications below)

HR features

As option 2

Legal features

The legal advice on contracts was as follows:

There are circumstances where it may be possible to add 10% additional work to the contract without the need to re advertise in the OJEU, however it would require a 'Notification of modifications of a contract during its term'.

The new EU rules which came into force in Spring 2015 extend the above by allowing additional works that have become necessary or involve substantial inconvenience/duplication of costs limited to 50% of the price of the original contract. This change needs to have been unforeseeable and will require further testing by asking Counsel to advise on the validity of our actions before proceeding.

Extending the contract by 10% does not pose any issues, over and above that will require further legal analysis.

Timescale and achievability

The timescale would depend on which approach is taken:

- Outsource to a Private contractor with a framework in place so that other Local Authorities can join similar to that of option 2
- Join an existing contract- unless the contract is as per the legal implications we would have to wait until contract expiry of selected Local Authority.

Governance

As option 2

Advantages	Disadvantages
Potential budget savings of greater magnitude than single authority	May be costly to add / change services once contract let
approach (Option 2) Service provision guaranteed for length of contract	Interpretation of service specifications may result in uncertainties
Service costs fixed, apart from population and inflation growth, for length of contract	Potentially reduced ability to respond to emergencies unless covered in contract
Less management time involved in managing sickness / performance	Loss of vehicle maintenance work might affect viability of Vehicle Workshop unless other markets are developed or this facility is included in the contract packaging.
Potential to reduce Support Services	Cost of setting up and then managing contract.
Potential income from lease of Southmoor site to contractor.	Long timescale to set up & start contract – not likely to be until at least 2017/18 or even 2019/20.
Wide choice of contractor	Changes in service dependant on Partner(s)
Sustaining local community and keeping jobs and profits in the local area	Finding a potential Partner Authority with aligned objectives and similar timescales to Havant Borough Council.
Day one savings	
 Savings profile Reshaping service delivery to agreeable Council outcomes Reorganisation of resources Benefits released from transferring in or aligning additional services Introduction of 2 tier working Purchasing savings Bringing subcontracted services 'in house' IT system improvements Reduction in bureaucracy and more agile working Investment in more efficient equipment and vehicles Possible Business/Commercial growth i.e. 	
Vehicle Maintenance Workshop, Trade waste/recycling, Grounds maintenance	

Robust specification (you only get what you ask for)	
Access to wider markets	
Private Sector expertise	
Economies of scale	

Option 4 - Outsource to a Joint Venture Company - JVC

Description

This option involves forming a Joint Venture Company (JVC) with another Local Authority (Option 4a) or Private Company with profits (Option 4b).

The Council retains a direct influence over the business operation, its governance and performance standards, as the Council and appropriate stakeholders would have equitable representation on the JVC Board, and would therefore have the ability to change and respond to changing events and issues.

This approach reflects the culture change required by the local authority partner to take a collaborative approach rather than a 'command and control' approach which is a necessary feature in traditional contractual relationships.

Joint Venture Models

4a) Public/Public Joint Venture Company

Under this model the Council would form a joint venture with another public organisation to deliver services. Entering into a Joint Venture (JVC) with a suitable partner would enable the Council to access and share external expertise with the objective of addressing its budget challenges.

Public/Public Joint Ventures can deliver public services subject to the 'Teckal' criteria being satisfied. The Council, as one of the public partners, can then 'passport' its services to the JV company for delivery. The JV company would also undertake trading activities with the objective of providing a 'dividend' or profit share back to the JV partners.

A joint venture company would use its combined extensive resources, experience and expertise to increase cost efficiency and raise standards. As well as operational benefits, Havant Borough Council would enjoy increased profit-share and the prospect of long term growth via the development of external revenue.

At a time of unprecedented pressure on public finances, a joint venture company can generate external revenue streams in both public and private sectors leading to revenue streams for the Council and its stakeholders, ensuring value for money for the residents of Havant.

Norse Commercial Services (part of the Norse Group, which is wholly owned by Norfolk County Council) is an example of a public organisation that has entered into joint ventures with over 20 other Councils. Research has failed to identify any similar suitable Joint Venture models.

Examples of Council's that Norse has formed joint ventures with include:

- Wellingborough Borough Council
- Devon County Council
- Waveney and Suffolk Coastal Councils

These examples have been in place for several years, and have produced savings and profit sharing for the partner authorities, and also service developments.

4b) Public/Private Joint Venture Company

Under this model, the Council would form a JV with a private sector organisation to deliver services. Entering into a JV with a suitable partner would enable the Council to access and share commercial expertise with the objective of addressing its budget challenges.

Unlike the public sector JV referred to above where the 'Teckal' exemption applies, a formal procurement process would need to be undertaken prior to establishing a private JV partnership. Assuming the competitive dialogue procurement process is followed; the procurement is likely to take 12-18 months and could be relatively expensive compared to the Teckal example. (With the Council being responsible for these costs).

- May Gurney (now Kier) are working with Torbay Council to deliver various services including: Waste and recycling collections, maintenance of highways, grounds and parks, buildings and the Council's vehicle fleet, street and beach cleansing and out of hours support.
- Amey working with Liverpool City Council to deliver its: highways repair and maintenance; street lighting repair and maintenance; environmental services; refuse and recycling; grounds maintenance and capital investment works.
- Kier working with the London Borough of Harlow to deliver Building Repair and Maintenance programme as well as environment service

HR features

Options 4a and 4b

TUPE

The HR principles are common to all options involving staff transfer to an external body:

- Where services are transferred to an external body, staff will normally transfer to that body under TUPE Transfer of Undertakings (Protection of Employment) regulations.
- Where the transfer is to a commercial organisation additional TUPE requirements need to be met
- Demonstrate the ability to provide conditions of service, which are not less favourable than those provided by the Council, which may include any Organisational, Economic and Technical changes.

TUPE regulations apply to those staff directly delivering the services to be transferred. A lot of work would be required including the creation of a transfer plan detailing:

- What work/services to be transferred
- Staff numbers
- Personal contract details
- Liabilities

- Collective agreements
- Trade union recognition
- Continuous employment
- Legal guidance

This information would have to be provided within one month of mobilisation.

Pensions

Where staff transfer to a new employer under TUPE, the new employer must apply to join the Local Government Pension Scheme (LGPS) as an "Admitted Body". A pass-through agreement would be required whereby Havant Norse would only be responsible for current contribution levels at the point of transfer.

All responsibility for past and future liability would remain with Havant Borough Council.

Legal features

4a) Public/Public Joint Venture Company

The 'Teckal exemption' applies where a local authority contracts with a_Company which is in Local Authority ownership (whether with one or more Local Authority Members) and which provides services to the hosting local authority.

In summary the conditions for the exemption are that:

- The service provider carries out the essential part of its activities with the authority/authorities.
- The authority/authorities exercise the same kind of control over the service provider as they do over their own departments.
- There is no private-sector ownership of the service provider, nor any intention that there should be any.

Where these conditions are met it will not be necessary for the arrangement to be advertised in accordance with EU Procurement requirements.

We have sought advice from Counsel, February 2015 and have been advised that Teckal case law has not changed.

4b) Public/Private Joint Venture Company

The 'Teckal exemption' does not apply where a local authority contracts with a Company which is not in Local Authority ownership.

An EU procurement exercise would need to be undertaken, compliant with the Council's tendering rules, and any arrangement entered into with a contractor would be subject to the Councils terms and conditions of contract, including a specification setting out the services included, financial arrangements, and standards required.

Timescale and achievability

4a) Public/Public Joint Venture Company

Preparing services of this value for transfer to a JVC would <u>not</u> involve a full EU procurement exercise. It is anticipated that the full mobilisation could take as little as 6 months. Officer time would be required to provide a workable specification, 'Due Diligence' information which would include TUPE

4b) Public /Private Joint Venture Company

Preparing services of this value for transfer to a Public/Private JV would involve a full EU procurement exercise. This will be time consuming, 12 to 18 months from commencement, due to strict time guidelines, and costly due to the amount of officer/specialist time involved i.e. producing specifications (these have not been produced since CCT), evaluation of bids and the provision of TUPE information. Timescale would be similar to Option 2, however, this could be slightly shorter as the specification process will reflect that of option 4a.

Governance

Options 4a and 4b

The joint venture option would involve senior Members and Officers as members of the Board of Directors. It may be possible to negotiate the exact make up of the Board.

In addition to the Board of Directors, a Strategic Liaison Board is formed (reporting to the main Board.) This comprises of officers from the local authority, representatives of the partner and other stakeholders. i.e. End users, Members. This Strategic Liaison Board sets standards and provides direction for service outputs, and also deals with budget setting / savings targets etc. for the Partnership, which is locally managed.

This means that the Council would have a strong influence on the company's governance and operations, ensuring compliance with Council strategy, vision and change programme principles.

Option 4a - Public/Public Joint Venture Company

Advantages	Disadvantages
Greater Council control than in a	Potential lack of commercial acumen within
traditional outsourced arrangement	existing staff
Flexibility in responding to Council	Potential savings would be based on
priorities	projections rather than contract price
Sustaining local community and keeping	
jobs and profits in the local area	
Opportunity to collaborate with other	
Hampshire districts who are also looking	
at this option	
Streamlined management and	
commercial culture	

Reduced procurement time-no need for	
a fully detailed specification or OJEU	
process, potential delivery early 2016.	
Reduced technical client requirement	
Opportunity to develop external revenue	
streams eg: Trade Waste Recycling,	
Vehicle Maintenance Workshop,	
Grounds Maintenance.	
Profit share on commercial income and	
potential budget savings	
Public service ethos with commercial	
flair with the ability to trade commercially	
Day one savings	
Savings profile	
 Reshaping service delivery to 	
agreeable Council outcomes	
2. Reorganisation of resources	
3. Benefits released from	
transferring in or aligning	
additional services	
Introduction of 2 tier working	
5. Purchasing savings	
6. Bringing subcontracted services	
'in house'	
7. IT system improvements	
8. Reduction in bureaucracy and	
more agile working	
9. Investment in more efficient	
equipment and vehicles	

Option 4b - Public /Private Joint Venture Company

Advantages	Disadvantages
Greater Council control than in a	Long timescale to set up & start contract –
traditional outsourced arrangement	likely to be in late 2016/17.
Flexibility in responding to Council	Likely to be a greater Contractor profit
priorities	motivated approach, with openness and
	transparency a critical requirement.
Sustaining local community and keeping	Potential lack of commercial acumen within
jobs and profits in the local area	existing staff
Opportunity to collaborate with other	Potential savings would be based on
Hampshire districts who are also looking	projections rather than contract price
at this option	
Streamlined management and	
commercial culture	
Reduced procurement time-no need for	
a fully detailed specification or OJEU	
process, potential delivery early 2016.	

Reduced technical client requirement	
Opportunity to develop external revenue	
streams eg: Trade Waste Recycling,	
Vehicle Maintenance Workshop,	
Grounds Maintenance.	
Profit share on commercial income and	
potential budget savings	
Public service ethos with commercial	
flair with the ability to trade commercially	
Day one savings	
Savings profile	
 Reshaping service delivery to 	
agreeable Council outcomes	
2. Reorganisation of resources	
3. Benefits released from	
transferring in or aligning	
additional services	
4. Introduction of 2 tier working	
5. Purchasing savings	
6. Bringing subcontracted services	
'in house'	
7. IT system improvements	
8. Reduction in bureaucracy and	
more agile working	
9. Investment in more efficient	
equipment and vehicles	

On-going service efficiencies 2015-16

Regardless of the option proceeded with; it is good practice to ensure that the service is running as efficiently as possible.

The following are to be undertaken during 2015:

- Waste Service development opportunities which are currently being explored by the Waste Services Project Officer, together with all other core and associated services, including Streetscene and Grounds Maintenance.
- Capture as-is processes of the service and streamline to ensure its activities are as lean as possible.
- Following this- a capacity analysis will be undertaken by the Corporate Programme Office to identify any spare capacity.

<u>Risks</u>

Risks are captured in the Risk Register - Appendix C

Recommendation

Option 1- (Service AS - IS) This option is discounted due to the fact that:

- Unlikely to provide further major savings without significantly affecting the level of service delivery.
- Lack of commercial knowledge, acumen and resources within the service to develop into new business areas that would complement the core services.

Option 3- (Local Authority Partnership/Contracting) This option is discounted due to the fact that:

- Prolonged timescales not compatible with corporate objectives
- No profit share income
- No Partner Authority with aligned objectives and similar timescales to Havant Borough Council.

Therefore, the recommendations for cabinet approval are as follows:

- Cabinet agree to the relevant officers researching further options 2 (Outsource to a Private Contractor - PCC) and 4 (Outsource to a Joint Venture Company - JVC)
- Prior to a formal decision being made a Public Consultation is undertaken, and these options are also considered by the Scrutiny Board on 2nd June 2015
- To assist with this decision a presentation from a JVC contractor is arranged for all Members at that meeting on 2nd June.
- Officers continue to explore options for increasing the efficiency and driving down costs of the current in-house core services to ensure that Operational Services are fit for commissioning, taking on board issues within the Business Plan for 2015/16, which includes some items carried over from 2014/15.

Appendices

- **B** Service Costs
- **C** Risk Register